

MAUREEN OBIOHA

PRODUCT MANAGER

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ABOUT ME

I am a product manager who is interested in an environment where innovation, collaboration, and ownership are deeply valued. I want to work with an organization that challenges me to think strategically, execute effectively, and continuously learn. I am excited to work closely with cross-functional teams, solve real user problems, and drive products that make a meaningful impact. A company that values open communication and customer-centric thinking and empowers its product managers to lead with data, creativity, and purpose would be the ideal fit for me.

SKILLS

Product manager, Project manager, Project Planning, product metrix, Data Reporting, SOP, miro, asana, trello, Microsoft Teams, google analytics, monday.com, communication, Team Coordination, Task Planning, notion, WordPress, ClickUp, Google Suite, Market Research, Product Marketing

INTERESTS

Product innovation, product marketing, user experience, team collaboration, problem-solving workflow optimization, strategic planning

WORK EXPERIENCE

Freelance Product/Project Manager 2023 - 2025	I have successfully led the analysis and optimization of a diverse e-commerce product portfolio for a client, driving a 40% improvement in operational efficiency and achieving a 30% reduction in task turnaround time through strategic process enhancements and data-driven decision-making.
Product Manager Segnivo Nigeria Remote 2023 - 2024	I created and managed workflows for the development of a software product and ensured milestones/deliverables were achieved in the shortest possible time with limited friction between developers.

VOLUNTEERING EXPERIENCE

Product/Project Manager
Knit Together Initiative
| Nigeria, Hybrid | 2019 - 2023

- I supported internal teams by clearly communicating the product vision, resulting in a 30% increase in cross-functional alignment and faster decision-making.
- I actively monitored competitors and identified key feature gaps, contributing to the launch of two high-impact features that enhanced market competitiveness by 25%.
- Helped develop comprehensive product documentation and leveraged data and KPIs to guide improvements, which led to a 20% boost in user satisfaction and a 15% increase in product adoption within six months.

EDUCATION

Bachelor of Arts - Linguistics and Communication
University of Port Harcourt, Nigeria | 2019

CERTIFICATION

Product management
Provider - IBM

Project Management Professional
Provider - Google

LANGUAGES

English: Native or bilingual proficiency in listening, speaking, reading, and writing.

REFERENCE:

Available upon request.